

RATES + SPECS

The more you advertise the more you save!

For 3 papers multiply the rate x3 and deduct 20%

For 2 papers, multiply the rate x2 and deduct 10%

RATES SHOWN BELOW ARE FOR 1 PAPER PER MONTH.

* RATES PER MONTH

| AD SIZE | DIMENSIONS (WIDTH x HEIGHT) | 1 MONTH | 3 MONTHS | 6 MONTHS |
|-----------|---|---------|----------|----------|
| Full page | 8.75" x 11" | \$1,650 | \$1,450 | \$1,350 |
| 2/3 page | 6.6" x 11" | \$1,155 | \$1,065 | \$1,030 |
| 1/2 page | V: 4.25" x 11" H: 8.75" x 5.5" M: 6.6" x 8.917" | \$900 | \$875 | \$850 |
| 1/3 page | V: 3.25" x 11" S: 6.6" x 6.5" | \$655 | \$625 | \$585 |
| 1/4 page | V: 4.25" x 5.5" H: 6.6" x 4.417" | \$535 | \$510 | \$490 |
| 1/5 page | 3.25" x 6.5" | \$410 | \$400 | \$370 |
| 1/7 page | V: 3.25" x 4.417" H: 6.6" x 2.167" | \$285 | \$275 | \$265 |
| 1/8 page | 4.25" x 2.75" | \$285 | \$275 | \$265 |
| 1/15 page | 3.25" x 2.167" | \$160 | \$150 | \$145 |

DISCOUNTS:

- Prepayment – 8% (3 month min.)
- Non-profit – 10%
- Ad agency – 15% (Only highest discount applies)

DETAILS:

- Space reservations due the 20th of the preceding month.
- All rates include color.
- Complimentary ad design, includes one revision.
- No cancellations after the space reservation deadline.

PAYMENT TERMS:

- Prepayment required for all ad placements.

PREMIUM POSITION CHARGES:

- Centerspread ad: \$400
- page 3, 4, 5, inside back: *Inquire for pages*
- 25% premium for guaranteed position of smaller ads.

CAMERA READY ADS:

- All ad materials must be sent by email to your sales rep by the due date in TIFF, PDF, EPS and or JPEG format.
- All images must be high resolution (300 dpi)
- Cancellations within 72 hours of publication date cannot be accepted and client will be invoiced for the full price of the ad.

Capital Community News (CCN) is serious about the protection of its intellectual property, which includes but is not necessarily limited to, all advertising material created by CCN and its design team and its patents, trademarks, service marks, trade dress and copyrights. Advertiser hereby recognizes that CCN is the owner of all right, title and interest in and to its intellectual property. Advertiser may not, without the ex-press permission of CCN, duplicate, replicate or copy any ad materials designed by CCN for use in any other publication.

SPECIFICATIONS

